



Town of North Hempstead
BUSINESS & TOURISM DEVELOPMENT CORPORATION

220 Plandome Road, Manhasset, NY 11030
Telephone (516) 869-7759 Fax (516) 869-2468
Email - fishmanl@northhempsteadny.gov

Chairman
JON KAIMAN

Board Members
Viviana L. Russell
Thomas Dwyer
Angelo P. Ferrara
Anna Kaplan
Lee Seeman
Dina De Giorgio

Program Director
Louise Fishman

MEMORANDUM

TO; Directors of the Business and Tourism Development Corporation
FROM: Louise Fishman, Program Director and Chief Financial Officer
DATE: April 3, 2013
SUBJECT: Report on Operations and Accomplishment for 2012

The BTDC plans and sponsors Business Seminars. Our three seminars were held at Harbor Links. They were all very well attended with the first one hosting approximately 150 attendees. This was a ½ day conference discussing Downtown Revitalization strategies. Our keynote speaker was Senator Jack Martins. Subsequent seminars included one on disaster relief and economic development incentives from the federal, state, and local government.

September was FamilyFest at North Hempstead Beach Park with face painting, hair braiding, crafts, petting zoo and kayaking, to name a few events. Approximately 5000 people attended. Preparation was started many months in advance. Winter Wonderland was held at Clark Botanic Garden in Albertson. Baggies were prepared with edible decorations and just under 700 cookies were decorated. This is a two day event starting at 11 am and ending at 4 pm. I also arrange for electric trains and electric piano music to which the children danced and sang. We also had crafts this year.

I went to several restaurants around the Town to put on North Hempstead TV, called "A Taste of the Town". I have discovered it is well watched as strangers I would run into would call me by name and said they watch me on TV.

I also helped plan and coordinate the Women's Role of Honor event which is always held in March. This was attended by 250 honoree and guests and Town personnel. I arrange for Workforce Investment Board to have monthly sessions at Town Hall once a month.

The BTDC also sponsors the Arts with the Great Neck Art Center and Landmark on Main Street (Rimsky Theatre) in Port Washington.

Louise Fishman

Business & Tourism Development Corp.
220 Plandome Road
Manhasset, NY 11030
(516)869-7759