Supervisor DeSena offered the following resolution and moved its adoption, which resolution was declared adopted after a poll of the members of this Board:

## **RESOLUTION NO. 657 - 2022**

## A RESOLUTION AUTHORIZING THE EXECUTION OF AN AGREEMENT WITH ZE CREATIVE COMMUNICATIONS FOR PUBLIC RELATIONS SERVICES (TNH138-2022).

WHEREAS, the Town of North Hempstead (the "Town") requires public relations services (the "Services"); and

WHEREAS, the Director of Purchasing (the "Director") has issued a Request for Proposals (the "RFP") for the Services, in accordance with the Town's Procurement Policy; and

WHEREAS, after reviewing and scoring the proposals submitted in response to the RFP, a Town review committee has recommended that the Town enter into a professional service agreement with ZE Creative Communications, 5 Bond Street, Great Neck, NY 11021 to provide the Services in consideration of an amount not to exceed Seventy-Five Thousand and 00/100 Dollars (\$75,000.00) payable in monthly installments not to exceed Six Thousand Two Hundred Fifty and 00/100 Dollars (\$6,250.00) for a period of twelve (12) months commencing January 1, 2023 (the "Award"); and

WHEREAS, this Board wishes to authorize the Award.

NOW, THEREFORE, BE IT

**RESOLVED** that the Award is hereby authorized; and be it further

**RESOLVED** that the Supervisor or her designee be and hereby is authorized and directed to execute the agreement reflecting the Award (the "Agreement") on behalf of the Town, which Agreement shall be on file with the Office of the Town Clerk, and to take such other action as may be necessary to effectuate the foregoing; and be it further

**RESOLVED** that the Office of the Town Attorney be and hereby is authorized and directed to negotiate and oversee the execution of the Agreement, and to take such other action as may be necessary to effectuate the foregoing; and be it further

**RESOLVED** that the Comptroller be, and hereby is, authorized and directed to pay the costs of the Agreement upon receipt of a duly executed Agreement and certified claims therefor.

Dated: Manhasset, New York